

Just a step away from Northern University in Szczecin

Selected students from the Faculty of Journalism as well as other academic staff at the University of Szczecin enhance their professional skills and abilities by studying radio and television. For many, this corner becomes the first stop on the way to the big world of journalism. Joanna Michalska also received her first baptism here and will pursue after her big goals. The interview between the director of the Northern University's Center for Media and Public Relations Training Astghik Abrahamyan and radio journalist and master's student at the University of Szczecin studying media management and journalism Joanna Michalska.

Journalism has many directions, but you have chosen radio among them. Why?

I started my internship in radio when I was still studying for my bachelor's degree. I had experience working as a radio operator, which I liked very much. I gained a lot of experience from the journalists with whom I have the pleasure of working today, because after the internship I stayed in the radio and have been working here for almost three years.

What is the name of your program and what topics do you prefer to make programs on?

I record news from the University in English, I deal with editing, I talk to students, lecturers from the University of Szczecin, students from the Erasmus + program, and I have my own popularization of science program, which I create with Prof. Niedzwiecka from the University of Szczecin Doctoral School. I noticed that you really like your work, you like radio and you are also popular in the environment where you work.

What are you going to do after graduation? Can you imagine yourself without radio?

After my graduation, I want to continue to develop my journalistic skills, I strive to be the best journalist possible, primarily out of passion. Apart from radio, I would like to try my hand at working on television, perhaps become a TV presenter or an academic teacher who will be able to pass on my knowledge to students in the future.

How important is inclusive education to you and how involved are students with physical disabilities in the active life of the university and also in the work of the radio studio?

Education is very important to me, I love gaining new knowledge and skills, my development is very important to me. Our university and radio station are fantastic because, in addition to many development opportunities, they help disabled students who have opportunities for further education and support. Our radio is also open to disabled people who want to develop and work with us, our doors are open to everyone.

Does radio contribute to the activation of student life and does it have an impact on students?

I think that the radio has an influence on students who love journalism, who come to us with pleasure and host various podcasts. There are many internships that enable and show students what the work of a radio operator looks like. This is great experience for every future journalist.

Who is a good reporter for you?

Focusing on Poland, we have many great journalists, TV presenters of a very high level who are role models for me in my development and work. I admire TV presenters who work with passion and respect the journalistic profession, because it is a difficult and undervalued profession. If I have to name specific journalists, I think I will focus on Anita Werner and Grzegorz Kajdanowicz from the TVN station.

Have social networks and social media not reduced the role of traditional media and also the journalist in society?

I realized that social media has taken over the world today and our everyday lives. Unfortunately, I must admit that despite their enormous development, they are not always good for journalism and the role of traditional media. Part of society no longer focuses on this, following the news and development of the media, which is of course important, but should not hide the potential of traditional media and the journalistic profession, which has a lot to offer.

Do you have full independence in radio work and are there ideological differences with your boss? How is that problem solved?

I'm independent in my work, I can always count on the help of my boss, who is an experienced journalist. We have a great atmosphere at work with our colleagues, we help each other and we try to develop our journalistic skills as best as we can.

Point three things you will never do in your professional life.

There are many more things, but if I had to choose the three most important things that I will never do in my professional life, I certainly won't falsify

information, violate privacy and will always be objective to strive to present information in an impartial and independent way.

Thanks for the interesting conversation. I hope you will have opportunities to talk with students from Northern University studying here in your radio booth.