

SPECIALTY NAME:	030600.62 Journalism
EDUCATIONAL PROGRAM:	Journalism
QUALIFICATION AWARDED:	Bachelor of Journalism
MODE OF STUDY:	Full-time and Part-time
PROGRAM DURATION:	<ul style="list-style-type: none"> • Full-time – 4 years • Part-time – 5 years
Academic Year Start:	<ul style="list-style-type: none"> • Full-time – First week of September • Part-time – October–November
Workload:	240 ECTS credits
Language of Instruction:	Armenian
Final Requirement:	Defense of a graduation thesis
Learning Outcomes	<p>Knowledge</p> <ul style="list-style-type: none"> • General educational knowledge • Ability to create content for various types of mass media considering their specifics • Understanding of media content production standards (language norms, formats, styles, professional requirements) <p>Skills (Competences)</p> <ul style="list-style-type: none"> • Apply knowledge in professional activities • Collaborate with public institutions and organizations, participate in public discussions • Establish communication using modern media and technologies

	<ul style="list-style-type: none"> • Organize and manage media-related work and promote media products <p>Practical Skills</p> <ul style="list-style-type: none"> • Verify information using multiple sources • Ensure objectivity and avoid bias • Apply journalistic ethics and avoid sensationalism
<p>Career Opportunities</p>	<p>Career Opportunities</p> <ul style="list-style-type: none"> • Newspapers, magazines, periodicals • TV, radio, online media • News agencies • PR departments of ministries and organizations • Publishing houses • Advertising agencies • Research and statistical centers