

Specialty:	032101.01.7 Journalism
Educational Program:	Journalism
Qualification Awarded:	Master of Journalism
Mode of Study:	Full-time and Part-time
Duration:	<ul style="list-style-type: none"> • Full-time – 1.5 years • Part-time – 2 years
Workload:	90 ECTS
Language of Instruction:	Armenian
Final Requirement:	Thesis defense
Learning Outcomes	<p>Knowledge</p> <ul style="list-style-type: none"> • General educational knowledge • Ability to create content for various types of mass media considering their specifics • Understanding of media content production standards (language norms, formats, styles, professional requirements) <p>Skills (Competences)</p> <ul style="list-style-type: none"> • Apply knowledge in professional activities • Collaborate with public institutions and organizations, participate in public discussions • Establish communication using modern media and technologies • Organize and manage media-related work and promote media products <p>Practical Skills</p>

	<ul style="list-style-type: none">• Verify information using multiple sources• Ensure objectivity and avoid bias• Apply journalistic ethics and avoid sensationalism• Conduct research in media field• Advanced analytical and ethical journalism practice
Career Opportunities	<ul style="list-style-type: none">• Media organizations• PR and communication departments• Advertising and research centers